

Reliability and strength that will please everyone

We're all smiles at MBA and Nationwide Specialty Health. We're pleased the unique new dental plans we've built together give you and your clients so many reasons to smile - including the strength and reliability offered by our partnership.

MBA

- Leading developer, administrator and marketer of quality dental plans and other specialty products for 20+ years
- History of creating solid strategic partnerships and alliances
- Known for recruiting top notch agents and brokers
- Reputation for ingenuity and sound business practices

Nationwide Specialty Health

- Mission is to help consumers better plan for the ever-increasing responsibility for their own health care costs
- Backed by financial strength and prudent financial history of Nationwide®
- A+ rating from A.M. Best
- #124 on Fortune 500 list
- Commitment to health benefits industry since 1942

Are you eager to learn more?

- Do you want more information on our plans and rates?
- Are you ready to learn more about our simplified sales process?
- Do you want to get contracted with MBA?

Simply give us a call or visit us on the Web to learn more:

 mbaadmin.com

 1.800.800.6543

 Or call your local General Agent

Some plan offerings use DenteMax®, a national, seamless, credentialed PPO dental network, ranking in the top ten for network size. For more information on DenteMax, please visit our website at mbaadmin.com.

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Give your clients a reason to smile!

Nationwide®



Nationwide
MultiflexSM Dental Plans



It's a given you're always looking out for your clients' best interests, right? But, when is the last time you really made them smile... especially with a dental plan?

How can a dental plan make your clients smile? Aren't they typically cumbersome and difficult to understand and use?

Nationwide MultiflexSM Dental Plans from Merchants Benefit Administration (MBA) are different! Our plans give clients many reasons to be happy. We offer 11 different plans - including spouse and child coverage - to meet almost every dental coverage need.

Under Age 65

- Classic Plans: \$1,000, \$1,500, \$2,000; 80/50/50
- Classic Select Plans: \$1,000, \$1,500, \$2,000; 100/70/60/50 (DenteMax[®] network)
- Basic Plan: \$500; 100/50/50
- Super Select Plan: \$1,000; 80/60/50/40

Age 65+

- Basic Plus Plans: \$1,000, \$1,500, \$2,000; 80/50/50

On top of all that, our plans are easy for you to sell and for your clients to purchase. And since it's been proven that strong dental health contributes to overall physical health, your clients will be grinning ear-to-ear that we've made obtaining dental care so easy and affordable.



Put a smile on your face too!

The Nationwide Multiflex approach to selling dental plans is unique compared to most others. We're confident you'll see our differences are what make selling Multiflex Dental an easy choice for you.

How do you sell Multiflex Dental?

- Contact your local General Agent or MBA to start the contracting process at 1.800.800.6543
- We'll get you linked for online enrollment for your website
- MBA will also provide you with the necessary enrollment material for traditional brochure-based sales
- Once you're contracted, you're ready to start selling via traditional brochure or online

Who can buy Multiflex Dental and how do they purchase?

- Almost anyone can buy Multiflex Dental (availability varies by state)
- Upon purchase and enrollment via brochure or the Web, all new customers become members of the National Small Business Association (NSBA)
- NSBA is the group policyholder meaning membership grants your clients access to the affordable group rates
- Your clients simply pay a low NSBA membership fee in addition to their dental plan premium